

Community Area Grant Application Form

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form **PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED**

1 - Your Organisation or Group			
Name of Organisation	Melksham Town Council		
Contact Name			
Contact Address			
Contact number		e-mail	
Organisation Type	Non profit organisation <input type="checkbox"/> Parish/Town Council <input checked="" type="checkbox"/> Other <input type="checkbox"/>		
2 – Your Project			
In which Community Area does your project take place? (Please give name – see pp 2-4 of funding pack)	Melksham		
In which Parish does your project take place?	Melksham Town		
What is your project?	Melksham Play Day		
Where will your project take place?	King George V Park Melksham		
When will your project take place?	4 th August 2010		
Does your project demonstrate a direct link to the Community Plan for the area? If YES, please provide a reference/page no.	YES <input checked="" type="checkbox"/> Young People pg 50 - 52 NO <input type="checkbox"/>		
Please confirm your project will be completed by 31st March 2010	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>		
What community benefits will your project provide and, who are the beneficiaries (e.g. numbers of people, age, gender, particular groups) <small>IMPORTANT: PLEASE DO NOT TYPE IN PARAGRAPHS – THIS SECTION IS LIMITED TO 1500 CHARACTERS ONLY (INCLUSIVE OF SPACES)</small> Playday will provide a day of activities and fun for children of all ages and will include such things as Frisbee games, archery, climbing wall, art based activities as well as fun activities like bouncy castles and train rides in the King George V Park. Based on this year's playday we estimate that 500 children & young people will attend. The event is completely free making it accessible to all, we feel this important in the current economic climate, especially as Melksham North - north east and south west wards are ranked 10th & 11th on the Index of Multiple Deprivation. Early in 2009 we carried out a consultation exercise with over 300 children aged between 9 & 12, as part of this they were asked what activities they participated in, the most popular activities were sedentary ones that involved 70% of them watching tv and playing computer games. Playday will encourage them to become more active and consider becoming involved in activities they may not previously thought about. One of the objectives identified in the Community Plan for Melksham Area was to increase local awareness of opportunities that are available to young people, through improved publicity and networking between groups and agencies, so young people can make better-informed decisions, the playday does this by working with a variety of agencies and organisations that work with children & young people. The playday will give children & Young people the opportunity to try out new things, play and have fun.			

Wiltshire Council will be unable to meet the ongoing costs of your project. Please describe, therefore, how you will ensure the financial sustainability of your project beyond the period of this grant (if successful)?

The playday attracted some sponsorship this year and it is hoped that it will do so again, the Town Council will contribute funding towards the event and it is hoped that in future years partners will see the benefit of the event and will contribute activities towards it. Funding applications from other agencies and organisations will also continue.

3 – Additional information to support and strengthen your application e.g consultation, community involvement, energy efficiency measures

Please tell us more about the organisations and groups that are involved in your project, who will benefit from the award and how will you know that it is making a difference.

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Local businesses, the 2 Children’s Centres, activity providers, the Blue Pool, the Christie Miller and any voluntary, statutory & commercial organisations that work with children & Young people will be asked to contribute towards the project by providing an activity that will positively engage children and young people of all ages. This will be a perfect opportunity for these organisations to show case what they do & actively recruit new members We will take the opportunity to consult with attendees and their parents/carers regarding the day, future events & activities. All activity providers will be asked for feedback on the day and afterwards to see if they have had an increase in membership. The planned playday very much echoes all the 'planned purpose' of Wiltshire Councils Play Strategy but especially the need to 'provide challenging play opportunities & ensure that play opportunities are accessible to young people and enable them to contribute their opinions in relation to play opportunities'. This event will help to raise the issue of the importance of play, children need to play, it is part of their world that helps to develop their imagination, communication and understanding, today many children are denied play experiences, often because of busy structured lives, play is often squeezed out and replaced by watching TV and playing computer games and this was reflected very much in the consultation that we carried out earlier this year.

4 – Relationship between your project and Wiltshire Council priorities. Which of the following statements apply to the project/service your hope to provide? Please tick as many as you think apply.

The project will:	
Engage with local people to find out their priorities and work with them to deliver solutions	<input type="checkbox"/>
Increase number of local people involved in regular volunteering	<input type="checkbox"/>
Increase the number of affordable homes	<input type="checkbox"/>
Improve access to services for people with dementia	<input type="checkbox"/>
Improve access to primary care services for people with learning disabilities	<input type="checkbox"/>
Encourage people to make lifestyle changes that will have a positive impact on the health of both themselves and their family	<input checked="" type="checkbox"/>
Improve adult participation in sport	<input type="checkbox"/>
Improve young people's participation in positive activities	<input checked="" type="checkbox"/>
Improve business productivity through innovation e.g. provide business with specific information, knowledge events and other support	<input type="checkbox"/>
Increase the number of people who feel safe in their community	<input type="checkbox"/>
Improve local area through intergenerational activities such as street clean ups and community events	<input checked="" type="checkbox"/>
Reduce perceptions of antisocial behaviour	<input checked="" type="checkbox"/>
Reduce deaths through accidents	<input type="checkbox"/>
Increase uptake of energy efficiency and renewable energy measures	<input type="checkbox"/>
Increase levels of recycling and re-using household waste especially amongst those people who currently do not recycle	<input type="checkbox"/>
Increase awareness of climate change adaptation, leading to action taken by individuals, communities and businesses	<input type="checkbox"/>
Reduce carbon emissions from transport through development, sustainable transport, traffic management and new technology	<input type="checkbox"/>
Improve local biodiversity	<input type="checkbox"/>

THE FOLLOWING INFORMATION MUST BE PROVIDED, FAILURE TO DO SO WILL RESULT IN THE APPLICATION BEING REJECTED

5 – Information relating to your last annual accounts (if applicable)

Year Ending: 09	Month: August	Year: 2009
Total Income:	£1770	
Minus Total Expenditure:	£1770	
Surplus/Deficit for year:	£0	
Reserves held:	£0	

6 - Financial Information

PROJECT COSTS A Please provide a <u>full</u> breakdown e.g equipment, installation etc.		PROJECT INCOME B Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
Alternative activities	£250	Melksham Town Council	c	£800
Climbing Wall	£700	In kind sponership	p	£300
Face painter	£100			£
Tables/chairs/gazebos	£100			£
Art activity	£300			£
Train and roundabout	£400			£
Publicity	£200			£
Wrist bands	£50			£
	£			£
	£			£
	£			£
TOTAL PROJECT EXPENDITURE	£2100	TOTAL PROJECT INCOME		£1,100

Total Project Income B	£1,100
Total Project Expenditure A	£2,100
Project Shortfall A - B	£1,000
Award sought from Wiltshire Council Area Board	£1,000
Is your organisation able to claim VAT?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

7 – Management

How many people are involved in the management of your group/organisation?

People Over 50 years	Male	Female
People Under 25 years	Male	Female
Disabled People	Male	Female
Black & Minority Ethnic people	Male	Female

8 – Supporting Information – Please enclose the following documentation

Enclosed (please tick)

- Latest inspected/audited accounts or Annual Report
- Income & expenditure budget for current financial year
- Project budget (if applicable)
- Terms of Reference/Constitution/Group Rules

For new groups, only the group's terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

9 – Equal Opportunities – To assist us with our equalities monitoring please indicate whether your application is specifically targeted at people within one or more of the six equality strands. You may tick yes for more than one category e.g. if your project is for ethnic minority senior citizens.

Please note that by answering NO to any of the following questions WILL NOT PREJUDICE your application.

a) Is your project targeted towards, or of particular relevance to, people of a specific age?

Yes No If 'Yes' please tick... Under 25's Over 50's

b) Is your project targeted towards, or of particular relevance to, people with disabilities (physical or mental/emotional)?

Yes No

c) Is your project targeted towards, or of particular relevance to, people of a specific gender?

Yes No If 'Yes' please tick.... Male Female

d) Is your project targeted towards, or of particular relevance to, people of a specific sexuality?

Yes No If 'Yes' please tick.... Gay Lesbian Bisexual

e) Is your project targeted towards, or of particular relevance to, people from a specific ethnic background?

Yes No If 'Yes', indicate the ethnic background of the people who will benefit from your project.

White British Irish Other **Mixed** Mixed ethnic background

Asian or Asian British Indian Pakistani Bangladeshi Other Asian

Black or Black British Caribbean African Other Black

Chinese or other ethnic group Chinese Other ethnic group

f) Is your project targeted towards, or of particular relevance to, people from a specific religion or faith?

(e.g. a Muslim women's sports club, which encourages active participation, rather than promoting religious beliefs)

Yes No If 'Yes' please specify

10 – Declaration (on behalf of organisation or group) – I confirm that.....

Accounts and quotes where appropriate are enclosed.

A copy of our constitution or terms of reference are enclosed.

The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.

If an award is received, I will complete and return an evaluation sheet

That any other form of licence or approval for this project has been received prior to submission of this application

That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Public Liability Insurance

Equal Opportunities Access Audit Environmental Impact

Planning permission applied for (date) or granted (date)

That acknowledgement will be given of Wiltshire Council support in any publicity or printed material.

I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Position in organisation:

Date: 09/12/2009

Please return your completed application to the appropriate Area Board Locality Team (see pages 9-10)